

LIFE@SODAI



CT UNIVERSITY

NH-5, Ferozpur Road, Ludhiana, Punjab, India



CT UNIVERSITY
PUNJAB, INDIA
Career Begins Here...

Times School
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20
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AAA+
RATING



CT GROUP
SINCE 1997
PUNJAB (INDIA)

SCHOOL OF DESIGN AND INNOVATION



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Visit Us:
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CAREER TRANSFORMATION

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CTU
CAREER TRANSFORMATION

About the School

The School of Design and Innovation, CT University, established in 2017, we follow a dynamic and industry-oriented instruction plan to nurture creativity, technical expertise, and practical skills in our students. Our learning process ensures a balance between strong theoretical foundations and hands-on experience, making students job-ready from day one.

- **Fashion Design** – Focused on nurturing creative minds in the world of fashion, this department offers a M.Sc. & B.Sc. in Fashion Design, covering aspects such as garment construction, textile science, fashion illustration, and sustainable design.
- **Multimedia and Animation** – Catering to the evolving digital landscape, this department offers a B.Sc. in Multimedia and Animation, equipping students with expertise in graphic design, 2D & 3D animation, Visual Effects, game design and digital storytelling.
- **Beauty & Wellness** – The Bachelor of Vocation (B.Voc) in Beauty & Wellness is a skill-based undergraduate degree designed to prepare students for dynamic careers in the beauty, personal care, and wellness industry, with professional expertise in hair cutting & styling, makeup artistry, nail art, skincare, spa therapies, and salon management.
- **Fine Arts:** Focuses on nurturing creativity, artistic skills, and visual expression. It offers students a strong foundation in drawing, painting, sculpture, art history and contemporary art practices. The program encourages students to explore different mediums, develop their personal artistic style, and understand both traditional and modern techniques.



Why to join school of design and innovation

Experienced Faculty

The university is supported by highly experienced and qualified faculty members who bring strong academic knowledge along with practical industry exposure. Their modern teaching methodologies and mentorship help students build a strong foundation and gain clarity in their chosen fields.

Career Development Support

Dedicated career development support helps students prepare for professional success through internships, placements, training programs, and ambassadorship opportunities. Continuous guidance ensures students are industry-ready and confident to face career challenges.

Hands-on Learning Opportunities

The curriculum emphasizes experiential learning with a strong focus on practical exposure. Students work on in-house projects, live assignments, and creative activities that allow them to apply theoretical knowledge in real-world scenarios.

Global Exposure

Students are provided opportunities to gain global exposure through interactions with international practices, contemporary design trends, and global perspectives. This helps broaden their outlook and prepares them to compete at an international level.

Research and Innovation Focus

A strong emphasis is placed on research and innovation to encourage critical thinking and creativity. Students are motivated to explore new ideas, experiment with concepts, and develop innovative solutions aligned with emerging trends.

Strong Industry Collaboration

The university maintains strong collaborations with industry partners to ensure curriculum relevance and practical exposure. Regular industrial visits, internships, expert sessions, and industry-linked projects help students understand current market demands and professional expectations.



Academic programs offered	Duration (in year)	Eligibility
B.Sc Fashion Design	3	10+2 or equivalent in any stream with English as a compulsory subject from a recognized board/University and having at least 50% marks
Diploma in Fashion Design	2	
Certificate Course in Fashion Design	1	
B.Sc Multimedia & Animation	3	
Diploma in Multimedia & Animation	2	
Certificate Course in Multimedia & Animation	1	
B.Voc in Beauty & Wellness	3	
Diploma in Beauty & Wellness	2	
Certificate Course in Beauty & Wellness	1	Graduation in any stream from any recognized University with at least 50% marks
Bachelor of Fine Arts	4	
M.Sc Fashion Design	2	

Career opportunities

Fashion Design

- Fashion Design & Creative Role
- Retail & Merchandising Careers
- Media, Journalism & Photography
- Teaching & Professional Training
- Freelancing & Entrepreneurship

Beauty and Wellness

- Professional Beautician
- Makeup Artist (Bridal, Fashion, Media)
- Hair Stylist and Hair Care Specialist
- Skin Care and Spa Therapist
- Nail Technician

Multimedia and Animation

- Digital Media & Design Careers
- Animation, VFX & 3D Arts
- Gaming & Interactive Media
- Film, Television & Production
- Freelancing & Entrepreneurship

Fine Arts

- Fine Artist
- Illustrator
- Art Educator
- Art Director / Creative Professional
- Freelancer / Entrepreneur

COLLABORATIONS/MOU'S



OUR ACHIEVERS



MANAVJEET SINGH
4.5 LPA



PARNEET SINGH
3.3 LPA



SHIVANSH JAIN
3 LPA



OUR RECRUITERS



and many more.....

CURRICULAR ACTIVITIES/ LEARNING BEYOND CLASSROOM IN SODAI

INDUSTRY VISITS

These industry visits are arranged to give students practical exposure to the real working environment, such as design studios, factories, production units and creative agencies. Students get a chance to interact with industry professionals and understand how things work outside the classroom.



WORLD ANIMATION DAY

We proudly celebrate World Animation Day to honor the art and creativity of animation. Students and faculty come together to showcase their animated projects, participate in workshops and explore the latest trends in the industry. The event inspires innovation, teamwork and a deeper appreciation for storytelling through animation.



MAYASSAR / VASTRA SAGA

Mayassar and Vastra Saga are signature fashion events celebrating creativity and innovation. Mayassar marks our grand year-end showcase, while Vastra Saga is a national-level platform. Together, they highlight student talent, emerging trends, collaboration and excellence in fashion design.



FASHION WALK

We organize a fashion walk every month to give students a platform to showcase their designs and creativity. This regular event encourages engagement, boost confidence and allow students to present their work to peers, faculty, and visitors, fostering learning, inspiration, and a vibrant fashion community.



SEMINAR/WORKSHOP

We regularly organize seminars and workshops to enhance students' learning and industry knowledge. These sessions are led by experts, providing practical insights, new techniques and professional guidance. They help students stay updated with trends, improve skills, and prepare for real-world challenges in their creative fields.



DESIGN DAY

We celebrate Design Day to honor creativity and innovation in design. Students showcase their projects, participate in interactive activities, and learn from industry experts. The event encourages collaboration, inspires new ideas and highlights the importance of design in everyday life, making it a vibrant and educational celebration.

