

**SEM- I**



**Certificate Course in Beauty and Wellness**  
**(Programme Code-50SDICC03)**  
**SYLLABUS**  
**Semester - I**

Course code	Course Name	Hours/week			Credit	Max. Marks
		L	T	P		
25BVBW11C01	Skin Science and Care	L	T	P	Cr	100
		2	0	0	2	
Pre-requisite	NA					
Evaluation Scheme	Theory				Hours	Marks
	External (End Semester Exam)				3	60
	Internal					40
Midterm Examination (MTE) - 15 Marks						
Presentation - 5 Marks						
Attendance - 5 Marks						
Assignment / Certification - 5 Marks						
Quiz / Surprise Test - 5 Marks						
Teacher Assessment - 5 marks						
Objective(s)	<ul style="list-style-type: none"> <li>• To understand the structure, types, and functions of the skin.</li> <li>• To identify skin conditions and perform accurate skin analysis.</li> <li>• To practice client consultation, hygiene, and safety protocols.</li> <li>• To learn basic facial treatment procedures and product selection.</li> <li>• To develop awareness of skincare ingredients, product safety, and industry trends.</li> </ul>					
Unit	Topic To Be Covered				Hours	Course Outcome addressed
UNIT-I	Skin Structure and Functions				6	CO1
<ul style="list-style-type: none"> <li>• Importance of skin in beauty therapy</li> <li>• Structure and layers of skin (epidermis, dermis, hypodermis)</li> <li>• Functions of the skin</li> <li>• Skin glands and their functions</li> <li>• Nerves and blood circulation in skin</li> <li>• Skin elasticity, collagen, melanin, pigmentation</li> <li>• Interesting facts about the skin</li> </ul>						
UNIT-II	Skin Types and Skin Problems				5	CO2

- Classification of skin types: Normal, Oily, Dry, Combination, Sensitive
- Characteristics and needs of each skin type
- Common skin conditions: Acne, dehydration, pigmentation, aging, blackheads
- Factors affecting skin type: environment, genetics, lifestyle
- Brief introduction to skin disorders (eczema, rosacea, dermatitis)

<b>UNIT-III</b>	<b>Skin Analysis and pH of Skin</b>	<b>4</b>	<b>CO3</b>
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- Methods of skin analysis: visual inspection, touch, magnifying lamp
- Use of diagnostic tools and apps: Wood's lamp, skin scanner (overview), introductions to apps for skin analysis
- Importance of correct skin assessment before treatments
- Concept of pH and its role in skin health
- Maintaining pH balance through suitable products

<b>UNIT-IV</b>	<b>Client Consultation and Hygiene</b>	<b>4</b>	<b>CO4</b>
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- Steps in client consultation: form filling, observation, history-taking
- Identifying contraindications and taking client consent
- Maintaining client records and privacy

<b>UNIT-V</b>	<b>Basic Skin Care and Trolley Setting</b>	<b>6</b>	<b>CO5</b>
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- Purpose and benefits of facial treatments
- Facial steps: Cleansing, exfoliation, steaming, extraction, massage, mask, toning, moisturizing
- Massage manipulations and effects on skin
- Setting up a facial trolley: tools, product layout
- Client preparation and draping
- Product selection based on skin type and condition
- Contraindications and precautions before facial treatments

<b>UNIT-VI</b>	<b>Skincare Products, Ingredients and Dermatological Safety</b>	<b>5</b>	<b>CO5</b>
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- **Classification of skincare products:** cleansers, toners, serums, masks, moisturizers, exfoliators, sunscreens
- **Key active ingredients:** Vitamin C, Hyaluronic Acid, Retinol, Niacinamide, Peptides, Ceramides
- **Patch testing and allergy awareness:** Importance of sensitivity testing, identifying adverse reactions
- **Sun protection (SPF):** Physical vs chemical sunscreens, SPF ratings and broad-spectrum protection
- **Skincare myths vs facts:** Science-backed clarification of common misconceptions

<b>Total hours</b>	<b>30 Hours/ Periods</b>
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|-----------------------|---|
| <b>Skill Attained</b> | <ul style="list-style-type: none"> <li>• In-depth understanding of skin physiology</li> <li>• Accurate analysis of skin type and conditions</li> <li>• Confidence in facial procedures and safety protocols</li> <li>• Ability to recommend and interpret skincare products effectively</li> <li>• Awareness of dermatological standards and global trends</li> </ul> |
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| <b>Outcome(s)</b> | <p><b>At the end of the course, the students will be able to:</b></p> <ul style="list-style-type: none"> <li>• <b>CO1:</b> Understand skin structure, layers, and their functions</li> </ul> |
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- **CO2:** Identify skin types and assess common skin conditions
- **CO3:** Apply methods for skin analysis and understand pH balance
- **CO4:** Execute client consultations and follow hygiene protocols
- **CO5:** Perform basic facials and recommend safe, effective skincare products

**TEXT BOOK:**

1. Beauty Therapy: The Foundation Level II by Lorraine Nordmann.
2. Professional Beauty Therapy Level III by Lorraine Nordmann.

**REFERENCES BOOK:**

1. Naturally Healthy Skin by Stephanie Tourles, Storey Books.
2. Skin Care by Dr. Renu Gupta.

**Mapping of Course outcomes (COs) and Program Outcomes (POs)**

CO/PO Mapping (S/M/W indicates strength of correlation) S-Strong, M-Medium, L-Low														
25BVBW1 1C01	P O1	P O2	P O3	P O4	P O5	P O6	P O7	P O8	P O9	PO 10	PS O1	PS O2	PS O3	PS O4
CO1	S	M	L	L	M	L	M	L	L	S	S	M	M	L
CO2	S	M	M	S	L	M	M	M	L	S	M	S	S	M
CO3	S	L	M	L	S	L	S	L	L	M	M	S	S	L
CO4	S	S	M	S	M	M	S	M	M	M	S	S	S	S
CO5	M	S	L	S	M	M	S	S	M	S	M	S	M	S



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**SYLLABUS**  
**Semester - I**

Course code	Course Name	Hours/week			Credit	Max. Marks
25BVBW11C02	Skin Science and Care Lab	L	T	P	C	100
		0	0	2	1	
Pre-requisite	NA					
Evaluation Scheme	Practical				Hours	Marks
	External (End Semester Exam)				3	40
	Internal					60
Internal Practical		- 40 Marks				
Continuous Assessment		- 20 Marks				
Objective(s)	<ul style="list-style-type: none"> <li>To train students in proper setup of skin care trolley, product handling, and equipment hygiene.</li> <li>To develop practical skills in skin analysis and selection of suitable products.</li> <li>To perform step-by-step facial treatments based on skin type with professional techniques and aftercare.</li> </ul>					
Practical	Topic to be Covered				Hours	Course Outcome addressed
Practical-I	Trolley Setup, Product Arrangement and Equipment Hygiene				4	CO1
<ul style="list-style-type: none"> <li>Identification and arrangement of skincare products</li> <li>Setting up the facial trolley for various treatments</li> <li>Introduction to facial tools and equipment</li> <li>Demonstration of hygiene protocols (use of sanitizers, sterilization of tools)</li> <li>UV cabinet, autoclave usage and importance of disposables</li> </ul>						
Practical-II	Client Consultation, Draping and Contraindications				3	CO2
<ul style="list-style-type: none"> <li>Conducting professional client consultation using forms</li> <li>Observation and questioning techniques</li> <li>Identifying contraindications and client-specific concerns</li> <li>Performing proper client draping and preparation</li> <li>Recording and maintaining consultation logs</li> </ul>						

<b>Practical-III</b>	<b>Skin Analysis Techniques and Product Selection</b>	<b>4</b>	<b>CO3</b>
<ul style="list-style-type: none"> <li>• Visual and manual skin analysis (touch, magnifying lamp)</li> <li>• Use of Wood’s lamp and facial mirror</li> <li>• Determining skin types and conditions (dry, oily, sensitive, combination)</li> <li>• Selection of cleansers, toners, moisturizers, and masks based on skin analysis</li> <li>• Product suitability and justification</li> </ul>			
<b>Practical-IV</b>	<b>Cleansing, Toning, Scrubbing and Moisturizing</b>	<b>6</b>	<b>CO4</b>
<ul style="list-style-type: none"> <li>• Demonstration and practice of double cleansing</li> <li>• Toning techniques and product application</li> <li>• Exfoliation: physical and chemical scrubs (theory and demo)</li> <li>• Application of moisturizer as per skin needs</li> <li>• Steps of basic skincare routine</li> </ul>			
<b>Practical-V</b>	<b>Facial Massage Techniques</b>	<b>6</b>	<b>CO5</b>
<ul style="list-style-type: none"> <li>• Introduction to facial massage strokes: effleurage, petrissage, tapotement, friction</li> <li>• Pressure points and their effects on skin health</li> <li>• Benefits of massage in improving blood circulation and lymph drainage</li> <li>• Use of massage creams/gels as per skin type</li> <li>• Precautions during facial massage</li> </ul>			
<b>Practical-VI</b>	<b>Complete Facial Treatment as per Skin Type and Aftercare Guidance</b>	<b>7</b>	<b>CO3-5</b>
<ul style="list-style-type: none"> <li>• Performing a full facial routine customized to the client’s skin type</li> <li>• Steps: Cleansing → Scrubbing → Steaming → Extraction (if needed) → Massage → Mask → Toning → Moisturizing</li> <li>• Application of suitable products at each step</li> <li>• Explaining post-facial skincare routine and aftercare do’s and don’ts</li> <li>• Professional behavior and hygiene during and after treatment</li> </ul>			
		<b>Total hours</b>	<b>30 Hour / Periods</b>
<b>Skill Attained</b>	<ul style="list-style-type: none"> <li>• Ability to set up and manage treatment trolley and maintain hygiene.</li> <li>• Proficiency in analyzing skin types and selecting appropriate products.</li> <li>• Hands-on experience in performing facial procedures, massage techniques, and client consultation.</li> <li>•</li> </ul>		
<b>Outcome(s)</b>	<p>At the end of the course, the students will be able to:</p> <p><b>CO1:</b> Understand the setup of a skincare treatment trolley, including hygiene and equipment handling</p> <p><b>CO2:</b> Perform professional client consultations, identify contraindications, and maintain consultation records</p> <p><b>CO3:</b> Conduct thorough skin analysis and select appropriate skincare products based</p>		

on skin type and condition

**CO4:** Demonstrate correct techniques for basic skincare routines including cleansing, toning, exfoliating, and moisturizing

**CO5:** Execute full facial treatments with massage and aftercare guidance according to different skin types

**TEXT BOOK:**

1. Beauty Therapy: The Foundation Level II by Lorraine Nordmann.

2. Professional Beauty Therapy Level III by Lorraine Nordmann.

**REFERENCES:**

1. Naturally Healthy Skin by Stephanie Tourles, Storey Books.

2. Skin Care by Dr. Renu Gupta.

**Mapping of Course outcomes (COs) and Program Outcomes (POs)**

**CO/PO Mapping**

(S/M/W indicates strength of correlation)

S-Strong, M-Medium, L-Low

25BVBW11C02	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3	PSO4
CO1	M	S	L	S	M	L	S	L	M	M	L	S	L	M
CO2	S	S	M	S	M	M	S	M	L	M	S	S	M	S
CO3	S	S	S	S	M	S	S	S	M	S	S	S	S	S
CO4	M	S	M	S	S	M	S	M	L	M	S	S	M	S
CO5	S	S	M	S	M	M	S	M	M	S	S	S	S	S



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**SYLLABUS**  
**Semester- I**

Course code	Course Name	Hours/week			Credit	Max. Marks
25BVBW11C03	Foundation of Beauty Therapy	L	T	P	Cr	100
		2	0	0	2	
Pre-requisite	NA					
Evaluation Scheme	Theory				Hours	Marks
	External (End Semester Exam)				3	60
	Internal					40
Midterm Examination (MTE) - 15 Marks						
Presentation - 5 Marks						
Attendance - 5 Marks						
Assignment / Certification - 5 Marks						
Quiz / Surprise Test - 5 Marks						
Teacher Assessment - 5 marks						
Objective(s)	<ul style="list-style-type: none"> <li>• To introduce the basic concepts, tools, and techniques of beauty therapy services.</li> <li>• To ensure understanding of hygiene, safety, and client care in beauty practices.</li> <li>• To develop foundational skills in threading, waxing, bleaching, manicure, and pedicure.</li> <li>• To educate students on client consultation and selecting appropriate services based on need.</li> </ul>					
Unit	Topic To Be Covered				Hours	Course Outcome addressed
UNIT-I	Introduction to Beauty Therapy and Hygiene				4	CO1
<ul style="list-style-type: none"> <li>• Definition and scope of beauty therapy</li> <li>• Professional code of conduct and appearance of a Beauty Therapist</li> <li>• Importance of hygiene, sanitation, and sterilization</li> <li>• Infection control: bacteria, viruses, fungus – sources and prevention</li> <li>• Methods of sterilization: UV cabinet, autoclave, chemical</li> <li>• Client preparation and salon environment setup</li> </ul>						
UNIT-II	Threading – Concepts and Techniques				5	CO1-2

- Temporary hair removal methods overview
- Hair and skin anatomy and physiology related to threading
- Tools and materials: types of threads, sanitizers, powders
- Threading techniques
- Eyebrow shaping according to face shape, judging brow length and arch
- Threading hygiene practices and precautions
- Contraindications: skin sensitivity, allergies, acne-prone skin

<b>UNIT-III</b>	<b>Waxing – Techniques and Skin Safety</b>	<b>6</b>	<b>CO2-3</b>
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- Types of wax: hot, cold, roll-on, sugar, hard wax
- Hair growth cycle and how it affects waxing
- Pre-waxing skin analysis and consultation
- Waxing procedure: legs, arms, underarms, face
- Contraindications: varicose veins, wounds, sunburn
- Pre- and post-wax care (exfoliation, soothing creams)
- Handling waxing side effects and client discomfort

<b>UNIT-IV</b>	<b>Bleaching – Skin Types and Application</b>	<b>5</b>	<b>CO3</b>
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- Types of bleach: creme, fruit-based, lather, protein
- Skin analysis before bleaching: tone, sensitivity, allergies
- Patch test procedure and importance
- Bleaching procedure: face and body parts
- Client consultation and product recommendation
- Handling reactions, side effects, and aftercare
- Myths vs facts in bleaching

<b>UNIT-V</b>	<b>Manicure – Hand Care</b>	<b>5</b>	<b>CO4</b>
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- Structure and anatomy of nails
- Common nail problems and disorders (brittle nails, fungal infections)
- Tools and equipment used in manicure
- Steps in manicure: filing, soaking, cuticle care, massage, polish
- Types of manicures: basic, French
- Hygiene practices and sterilization of tools
- Precautions for diabetic or sensitive clients

<b>UNIT-VI</b>	<b>Pedicure – Foot Care</b>	<b>5</b>	<b>CO4-5</b>
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- Importance of foot hygiene in beauty and wellness
- Pedicure tools and products
- Pedicure procedure: soaking, scrubbing, massage, nail shaping, polish
- Types of pedicure: basic, French, spa
- Handling foot problems: cracked heels, fungal infections, corns
- Client consultation and selecting appropriate pedicure service
- Safety for high-risk clients (e.g., elderly, diabetic)

<b>Total hours</b>	<b>30 Hours/ Periods</b>
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<b>Skill Attained</b>	<ul style="list-style-type: none"> <li>• Ability to perform basic beauty treatments like threading, waxing, bleaching, manicure, and pedicure.</li> <li>• Knowledge of skin, hair, and nail structure and hygiene protocols.</li> <li>• Proficiency in handling tools, assessing skin types, and ensuring client safety and satisfaction.</li> </ul>
<b>Outcome(s)</b>	<p>At the end of the course, the students will be able to:</p> <p><b>CO1:</b> Understand hygiene, sanitation, and safety procedures in beauty therapy practices.  <b>CO2:</b> Identify and use tools and equipment for threading, waxing, bleaching, manicure, and pedicure.  <b>CO3:</b> Understand basic anatomy of skin, hair, and nails relevant to beauty services.  <b>CO4:</b> Perform basic beauty treatments with correct techniques and professional care.  <b>CO5:</b> Conduct client consultation and recommend appropriate beauty services.</p>

**TEXT BOOK:**

1.	Milady's Standard Cosmetology, Milady Publishing.
2.	Salon Fundamentals: A Resource for Your Cosmetology Career, Pivot Point International.

**REFERENCES BOOK:**

1.	Preparing for the Practical Exam: Milady's Standard Cosmetology.
2.	The Complete Beauty Book by Arlene Mathew, Varun Publications, Bangalore.

**Mapping of Course outcomes (COs) and Program Outcomes (POs)**

CO/PO Mapping (S/M/W indicates strength of correlation) S-Strong, M-Medium, L-Low														
25BVBW1 1C03	P O1	P O2	P O3	P O4	P O5	P O6	P O7	P O8	P O9	PO 10	PS O1	PS O2	PS O3	PS O4
<b>CO1</b>	S	L	L	M	M	L	S	L	L	M	M	L	M	L
<b>CO2</b>	M	S	M	S	M	L	M	L	M	M	L	S	M	S
<b>CO3</b>	S	L	M	L	L	L	M	L	L	S	S	M	M	L
<b>CO4</b>	S	S	S	S	M	M	S	M	M	S	S	S	S	S
<b>CO5</b>	M	M	M	M	L	M	S	S	M	M	M	S	S	S



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**Semester - I**

Course code	Course Name	Hours/week			Credit	Max. Marks
25BVBW11C04	Foundation of beauty therapy Lab	L	T	P	C	100
		0	0	4	2	
Pre-requisite	NA					
Evaluation Scheme	<b>Practical</b>				<b>Hours</b>	<b>Marks</b>
	<b>External (End Semester Exam)</b>				<b>3</b>	<b>40</b>
	<b>Internal</b>					<b>60</b>
Internal Practical		- 40 Marks				
Continuous Assessment		- 20 Marks				
Objective(s)	<ul style="list-style-type: none"> <li>To develop hands-on skills in basic beauty services including threading, waxing, bleaching, manicure, and pedicure.</li> <li>To ensure understanding and implementation of hygiene, client consultation, and safety protocols.</li> <li>To build confidence in using tools, products, and techniques suited to various skin types and nail.</li> </ul>					
<b>Practical</b>	<b>Topic to be Covered</b>				<b>Hours</b>	<b>Course Outcome addressed</b>
<b>Practical-I</b>	<b>Threading Techniques and Eyebrow Shaping</b>				<b>10</b>	<b>CO1</b>
<ul style="list-style-type: none"> <li>Skin analysis before threading</li> <li>Threading on upper lip, chin, forehead, full face</li> <li>Eyebrow shaping based on face structure</li> <li>Judging brow length, hygiene, contraindications, and post-care</li> </ul>						
<b>Practical-II</b>	<b>Waxing – Tools, Types and Application</b>				<b>10</b>	<b>CO2</b>
<ul style="list-style-type: none"> <li>Types of wax: hot, cold, roll-on, sugar</li> <li>Waxing equipment and skin preparation</li> <li>Waxing on arms, legs, and underarms</li> <li>Pre- and post-waxing care</li> </ul>						

- Contraindications and managing skin sensitivity

<b>Practical-III</b>	<b>Bleaching – Skin Analysis, Patch Testing and Application</b>	<b>10</b>	<b>CO3</b>
<ul style="list-style-type: none"> <li>• Types of bleach: creme, fruit-based, lather, protein</li> <li>• Skin type identification and sensitivity check</li> <li>• Patch test procedure</li> <li>• Step-by-step bleaching techniques</li> <li>• Post-bleaching care and handling adverse reactions</li> </ul>			
<b>Practical-IV</b>	<b>Manicure – Nail Care and Techniques</b>	<b>12</b>	<b>CO4</b>
<ul style="list-style-type: none"> <li>• Tools and hygiene practices</li> <li>• Steps in basic and spa manicure</li> <li>• Cuticle care, massage, and polish application</li> <li>• Hand hygiene and client comfort</li> </ul>			
<b>Practical-V</b>	<b>Pedicure – Foot Care and Spa Techniques</b>	<b>12</b>	<b>CO5</b>
<ul style="list-style-type: none"> <li>• Pedicure tools and sterilization</li> <li>• Basic, French, and spa pedicure techniques</li> <li>• Exfoliation, massage, and nail polish application</li> <li>• Client safety and precautions for high-risk clients</li> </ul>			
<b>Practical-VI</b>	<b>Client Consultation and Professional Setup Management</b>	<b>6</b>	<b>CO1-5</b>
<ul style="list-style-type: none"> <li>• Conducting client consultation before services</li> <li>• Recording preferences, contraindications, and past reactions</li> <li>• Maintaining setup hygiene, personal grooming, and client communication</li> <li>• Salon etiquette, documentation, and professionalism</li> </ul>			
<b>Total hours</b>		<b>60 Hour / Periods</b>	
<b>Skill Attained</b>	<ul style="list-style-type: none"> <li>• Competence in performing temporary hair removal methods like threading and waxing.</li> <li>• Proficiency in bleaching procedures with proper skin analysis and safety checks.</li> <li>• Practical ability to conduct manicures and pedicures with professional hygiene standards.</li> <li>• Skill in client consultation and maintaining professional appearance during services.</li> </ul>		
<b>Outcome(s)</b>	<p>At the end of the course, the students will be able to:</p> <ul style="list-style-type: none"> <li>• CO1: Perform safe and hygienic threading and eyebrow shaping techniques based on face structure.</li> <li>• CO2: Execute waxing treatments using various types and tools with proper skin assessment and safety.</li> <li>• CO3: Apply suitable bleaching methods according to skin type, with correct patch testing and precautions.</li> <li>• CO4: Perform manicure procedures including nail shaping, cuticle care, and hand</li> </ul>		

massage professionally and confidently.

- CO5: Carry out pedicure services addressing foot care needs while maintaining client safety and tool hygiene

**TEXT BOOK:**

1. Beauty Therapy: The Foundations, Level 2

2. **Professional Beauty Therapy: The Official Guide to Level 2"** by Jane Hiscock and Frances Lovett

**REFERENCES:**

1. **The Complete Beauty Therapist"** by Sue Fox

2. *Milady Standard Esthetics: Fundamentals* by Milady

**Mapping of Course outcomes (COs) and Program Outcomes (POs)**

CO/PO Mapping (S/M/W indicates strength of correlation) S-Strong, M-Medium, L-Low														
25BVBW11 C04	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PS O1	PS O2	PS O3	PS O4
CO1	M	S	L	S	M	L	S	L	L	M	M	S	M	S
CO2	M	S	M	S	M	M	S	M	M	M	L	S	M	S
CO3	S	M	M	S	M	M	S	L	L	M	M	S	S	M
CO4	M	S	L	S	M	L	S	L	M	M	L	S	M	S
CO5	M	S	L	S	M	M	S	M	M	M	L	S	M	S



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**Semester- I**

Course code	Course Name	Hours/week			Credit	Max. Marks
		L	T	P		
25BVBW11C05	Basic Hair Care and Styling	2	0	0	2	100
Pre-requisite	NA					
Evaluation Scheme	Theory				Hours	Marks
	External (End Semester Exam)				3	60
	Internal					40
	Midterm Examination (MTE) - 15 Marks					
Presentation - 5 Marks						
Attendance - 5 Marks						
Assignment / Certification - 5 Marks						
Quiz / Surprise Test - 5 Marks						
Teacher Assessment - 5 marks						
Objective(s)	<ul style="list-style-type: none"> <li>To understand the structure, growth cycle, and characteristics of hair.</li> <li>To develop the ability to analyze hair and scalp conditions and identify common problems.</li> <li>To train in professional shampooing, conditioning, and scalp massage techniques.</li> </ul>					
Unit	Topic To Be Covered				Hours	Course Outcome addressed
UNIT-I	Hair Structure and Growth				6	CO1
<ul style="list-style-type: none"> <li>Hair structure: root and shaft</li> <li>Chemical composition of hair</li> <li>Hair growth cycle: Anagen, Catagen, Telogen</li> <li>Internal and external factors affecting hair growth</li> </ul>						
UNIT-II	Hair Types, Hair Analysis and Scalp Conditions				4	CO2
<ul style="list-style-type: none"> <li>Types of hair: Straight, Wavy, Curly, Coily</li> <li>Hair texture, density, porosity, and elasticity</li> <li>Hair and scalp analysis techniques</li> </ul>						

- Common scalp conditions: dandruff, dryness, oily scalp, infections

<b>UNIT-III</b>	<b>Types of Alopecia and Hair Loss Conditions</b>	<b>6</b>	<b>CO2</b>
<ul style="list-style-type: none"> <li>• Understanding hair loss: temporary vs. permanent</li> <li>• Types of alopecia: <ul style="list-style-type: none"> <li>○ <b>Androgenic Alopecia</b></li> <li>○ <b>Alopecia Areata</b></li> <li>○ <b>Cicatricial (Scarring) Alopecia</b></li> <li>○ <b>Telogen Effluvium</b></li> <li>○ <b>Traction Alopecia</b></li> </ul> </li> <li>• Causes: genetic, hormonal, medical, nutritional, mechanical</li> <li>• Basic overview of treatments and professional care referral</li> </ul>			
<b>UNIT-IV</b>	<b>Shampooing and Rinsing – Principles and Techniques</b>	<b>5</b>	<b>CO3</b>
<ul style="list-style-type: none"> <li>• Purpose of shampooing and preparation</li> <li>• Chemistry of water and pH balance</li> <li>• Types of shampoos and their usage</li> <li>• Client preparation and consultation</li> <li>• Step-by-step shampoo and rinsing procedure</li> <li>• Safety and hygiene during shampooing</li> </ul>			
<b>UNIT-V</b>	<b>Hair Conditioning</b>	<b>4</b>	<b>CO4</b>
<ul style="list-style-type: none"> <li>• Hair conditioning: purpose, benefits, and types</li> <li>• Deep conditioning vs. leave-in products</li> </ul>			
<b>UNIT-VI</b>	<b>Scalp Massage</b>	<b>5</b>	<b>CO5</b>
<ul style="list-style-type: none"> <li>• Scalp massage techniques: Effleurage, Petrissage, Friction, Tapotement</li> <li>• Equipment used, safety precautions, and benefits for hair growth</li> <li>• Indian Head Massage: Techniques &amp; Benefits</li> </ul>			
<b>Total hours</b>		<b>30 Hours/ Periods</b>	
<b>Skill Attained</b>	<ul style="list-style-type: none"> <li>• Understanding of hair anatomy, growth cycles, and scalp conditions</li> <li>• Proficiency in shampooing, conditioning, and massage</li> <li>• Knowledge of common alopecia types and client referral cues</li> <li>• Foundation skills in safe and effective thermal styling techniques</li> </ul>		
<b>Outcome(s)</b>	<p><b>At the end of the course, the students will be able to:</b></p> <ul style="list-style-type: none"> <li>• <b>CO1:</b> Understand the structure, growth cycle, and composition of hair</li> <li>• <b>CO2:</b> Analyze hair/scalp types and identify common conditions and hair loss types</li> <li>• <b>CO3:</b> Perform effective shampooing and rinsing techniques</li> <li>• <b>CO4:</b> Perform effective conditioning and rinsing techniques</li> <li>• <b>CO5:</b> Conduct scalp massages using correct methods and hygiene practices</li> </ul>		

**TEXT BOOK:**

1.	The Science of Hair Care by John Wilkinson.
2.	Great Hair by Davis Biton.

**REFERENCES BOOK:**

1.	Diseases of the Hair and Scalp by R.P.R. Dawber, Blackwell Science.
2.	A Practical Treatise on the Diseases of the Hair and Scalp by George Thomas Jackson.

**Mapping of Course outcomes (COs) and Program Outcomes (POs)**

CO/PO Mapping (S/M/W indicates strength of correlation) S-Strong, M-Medium, L-Low														
25BVBW1 1C05	P O1	P O2	P O3	P O4	P O5	P O6	P O7	P O8	P O9	PO 10	PS O1	PS O2	PS O3	PS O4
CO1	S	L	M	L	M	L	M	L	L	M	S	M	M	L
CO2	S	M	M	S	L	L	M	L	L	M	M	S	S	M
CO3	M	S	M	S	M	L	S	L	M	M	L	S	M	S
CO4	M	S	L	S	M	L	S	L	M	M	L	S	M	S
CO5	M	S	M	S	M	L	S	L	M	M	L	S	M	S



**Certificate Course in Beauty and Wellness**  
**(Programme Code-50SDICC03)**  
**SYLLABUS**  
**Semester- I**

Course code	Course Name	Hours/week			Credit	Max. Marks
		L	T	P		
25BVBW11C06	Basic Hair Care and Styling Lab	0	0	4	2	100
Pre-requisite	NA					
Evaluation Scheme	<b>Practical</b>				<b>Hours</b>	<b>Marks</b>
	<b>External (End Semester Exam)</b>				<b>3</b>	<b>40</b>
	<b>Internal</b>					<b>60</b>
	Internal Practical	- 40 Marks				
	Continuous Assessment	- 20 Marks				
Objective(s)	<ul style="list-style-type: none"> <li>To impart foundational knowledge of hair structure and scalp conditions.</li> <li>To develop practical skills in hair sectioning, shampooing, and conditioning.</li> <li>To train students in basic and advanced scalp massage techniques.</li> <li>To enable the correct use of thermal styling tools.</li> <li>To develop personalized hair care and consultation skills.</li> </ul>					
<b>Practical</b>	<b>Topic to be Covered</b>				<b>Hours</b>	<b>Course Outcome addressed</b>
<b>Practical-I</b>	<b>Hair and Scalp Analysis</b>				<b>5</b>	<b>CO1</b>
	<ul style="list-style-type: none"> <li>Personal and salon hygiene practices</li> <li>Identifying scalp conditions and hair types</li> </ul>					
<b>Practical-II</b>	<b>Hair Sectioning and Shampooing Techniques</b>				<b>10</b>	<b>CO2</b>
	<ul style="list-style-type: none"> <li>Types of hair sectioning</li> <li>Proper shampooing methods for different hair types</li> </ul>					
<b>Practical-III</b>	<b>Conditioning Treatments</b>				<b>10</b>	<b>CO3</b>
	<ul style="list-style-type: none"> <li>Rinse-off, deep-conditioning and leave-in applications</li> <li>Hair towel wrap techniques</li> </ul>					
<b>Practical-IV</b>	<b>Scalp Massage Techniques</b>				<b>10</b>	<b>CO4</b>
	<ul style="list-style-type: none"> <li>Basic manipulations: Effleurage, Petrissage, Friction</li> <li>Advanced: Tapotement, Vibration, Pressure Points</li> </ul>					
<b>Practical-V</b>	<b>Thermal Styling Tools and Techniques</b>				<b>15</b>	<b>CO5</b>
	<ul style="list-style-type: none"> <li>Introduction to Thermal Styling</li> </ul>					

- Temperature Control
- Thermal Styling Technique
- Aftercare and Product Usage

<b>Practical-VI</b>	<b>Blow Drying and Finishing Techniques</b>	<b>10</b>	<b>CO5</b>
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- Volume, sleek, curly blow dry styles
- Tools and heat control
- Finishing techniques

<b>Total hours</b>	<b>60 Hour / Periods</b>
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**Skill Attained**

- Execution of shampooing, conditioning, and massage techniques.
- Proper usage of styling tools and products.
- Ability to provide customized client aftercare.
- Proficiency in basic thermal styling and professional blow drying.

**Outcome(s)**

- At the end of the course, the students will be able to:
- **CO1:** Understand hair structure, hygiene, and analyze scalp/hair conditions.
  - **CO2:** Perform hair sectioning, shampooing, and conditioning procedures professionally.
  - **CO3:** Apply scalp massage techniques for relaxation and stimulation.
  - **CO4:** Select and apply hair care products and provide aftercare consultation.
  - **CO5:** Execute safe and effective thermal styling and blow drying techniques.

**TEXT BOOK:**

1. The Science of Hair Care by John Wilkinson.
2. *Milady Standard Cosmetology by Milady*

**REFERENCES:**

1. Great Hair by Davis Biton.
2. *Hairdressing: The Foundations, Level 2 by Leo Palladino and Martin Green*

**Mapping of Course outcomes (COs) and Program Outcomes (POs)**

<b>CO/PO Mapping</b> (S/M/W indicates strength of correlation) S-Strong, M-Medium, L-Low														
<b>25BVBW1 1C06</b>	<b>P O1</b>	<b>P O2</b>	<b>P O3</b>	<b>P O4</b>	<b>P O5</b>	<b>P O6</b>	<b>P O7</b>	<b>P O8</b>	<b>P O9</b>	<b>PO 10</b>	<b>PS O1</b>	<b>PS O2</b>	<b>PS O3</b>	<b>PS O4</b>
<b>CO1</b>	S	L	M	M	M	L	S	L	L	M	M	M	S	L
<b>CO2</b>	M	S	L	S	M	L	M	L	M	M	L	S	M	S
<b>CO3</b>	M	S	L	S	M	L	S	L	M	M	L	S	M	S
<b>CO4</b>	M	M	S	S	M	L	M	L	L	M	M	S	S	M
<b>CO5</b>	M	M	M	M	L	M	S	S	M	S	M	S	S	S



**Certificate Course in Beauty and Wellness**  
**(Programme Code-50SDICCC03)**  
**SYLLABUS**  
**Semester- I**

Course code	Course Name	Hours/week			Credit	Max. Marks
		L	T	P		
25BVBW11 E01	Salon and Spa Management	L	T	P	Cr	100
		3	0	0	3	
Pre-requisite	NA					
Evaluation Scheme	<b>Theory</b>				<b>Hours</b>	<b>Marks</b>
	<b>External (End Semester Exam)</b>				<b>3</b>	<b>60</b>
	<b>Internal</b>					<b>40</b>
	Midterm Examination (MTE) - 15 Marks					
Presentation - 5 Marks						
Attendance - 5 Marks						
Assignment / Certification - 5 Marks						
Quiz / Surprise Test - 5 Marks						
Teacher Assessment - 5 marks						
Objective(s)	<ul style="list-style-type: none"> <li>To provide students with foundational knowledge of the salon and spa industry's structure, types, and services.</li> <li>To familiarize students with standard operating procedures and best practices in salon and spa operations.</li> <li>To equip learners with the skills to manage inventory, resources, and vendor relations effectively.</li> </ul>					
Unit	Topic To Be Covered				Hours	Course Outcome addressed
UNIT-I	Introduction to Salon and Spa Industry				7	CO1
<ul style="list-style-type: none"> <li>Overview of the Beauty and Wellness sector</li> <li>Evolution of salon and spa services</li> <li>Types of formats: Day spas, destination spas, medical spas, wellness centres</li> <li>Organizational hierarchy and departmental roles</li> </ul>						

- Concept of service menus and treatment listings

<b>UNIT-II</b>	<b>Salon and Spa Operations</b>	<b>8</b>	<b>CO2</b>
<ul style="list-style-type: none"> <li>• Standard operating procedures (SOPs)</li> <li>• Client consultation, appointment scheduling, and service delivery</li> <li>• Hygiene and sanitation practices</li> <li>• Sterilization methods and waste disposal (cosmetic, biomedical, organic)</li> <li>• Handling client grievances and feedback resolution</li> </ul>			
<b>UNIT-III</b>	<b>Resource and Inventory Management</b>	<b>8</b>	<b>CO3</b>
<ul style="list-style-type: none"> <li>• Inventory planning and procurement process</li> <li>• Managing beauty/wellness products: shelf life, rotation, monitoring</li> <li>• Setting reorder levels, restocking procedures</li> <li>• Vendor management and Annual Maintenance Contracts (AMC)</li> <li>• Introduction to salon inventory software tools</li> </ul>			
<b>UNIT-IV</b>	<b>Human Resource Management in Salon and Spa</b>	<b>8</b>	<b>CO4</b>
<ul style="list-style-type: none"> <li>• Staffing: roles of stylists, therapists, managers, and receptionists</li> <li>• Hiring, onboarding, and grooming standards</li> <li>• Staff training and motivation</li> <li>• Shift planning, payroll, and incentives</li> <li>• Ethical behavior and client confidentiality</li> </ul>			
<b>UNIT-V</b>	<b>Financial and Business Planning</b>	<b>7</b>	<b>CO5</b>
<ul style="list-style-type: none"> <li>• Basic financial planning and budgeting for salons/spas</li> <li>• Pricing strategies for services</li> <li>• Understanding profit margins and cost control</li> <li>• Billing systems and point-of-sale (POS) integration</li> <li>• Financial record maintenance</li> </ul>			
<b>UNIT-VI</b>	<b>Marketing and Client Retention Strategies</b>	<b>7</b>	<b>CO5</b>
<ul style="list-style-type: none"> <li>• Branding and visual merchandising</li> <li>• Social media and digital marketing for salons/spas</li> <li>• Loyalty programs and membership plans</li> <li>• Referral systems, reviews, and online reputation management</li> <li>• Seasonal promotions and event tie-ups</li> </ul>			
<b>Total hours</b>		<b>45 Hours/ Periods</b>	
<b>Skill Attained</b>	<ul style="list-style-type: none"> <li>• Ability to identify various formats and functions of salons and spas.</li> <li>• Proficiency in implementing SOPs, hygiene protocols, and client service operations.</li> <li>• Capability to manage salon/spa inventory, monitor product usage, and coordinate with vendors.</li> </ul>		
<b>Outcome(s)</b>	<p><b>At the end of the course, the students will be able to:</b></p> <ul style="list-style-type: none"> <li>• <b>CO1:</b> Understand the organizational and functional aspects of the salon and spa</li> </ul>		

industry

- **CO2:** Operate a salon/spa with clear knowledge of SOPs, hygiene, and client service
- **CO3:** Efficiently manage inventory, procurement, and vendor coordination
- **CO4:** Apply HR principles in managing staff performance and workplace ethics
- **CO5:** Plan business finances and implement marketing strategies to enhance profitability and client retention

**TEXT BOOK:**

1. *Salon and Spa Management by Edward Tezak*
2. *Beauty & Wellness Industry: Business and Management by Seema Gupta*

**REFERENCES BOOK:**

1. Milady Standard Esthetics: Fundamentals
2. The Spa Manager's Essential Guide by Mike Wallace.

**Mapping of Course outcomes (COs) and Program Outcomes (POs)**

CO/PO Mapping (S/M/W indicates strength of correlation) S-Strong, M-Medium, L-Low														
25BVBW1 1E01	P O1	P O2	P O3	P O4	P O5	P O6	P O7	P O8	P O9	PO 10	PS O1	PS O2	PS O3	PS O4
<b>CO1</b>	S	L	M	L	L	L	M	M	M	S	M	L	M	M
<b>CO2</b>	M	M	M	S	M	M	S	S	M	S	M	S	S	S
<b>CO3</b>	L	L	S	M	L	M	M	M	M	S	L	M	M	S
<b>CO4</b>	L	L	M	L	L	L	S	S	S	S	L	M	M	S
<b>CO5</b>	M	M	M	S	M	M	S	S	M	S	M	S	S	S



**Certificate Course in Beauty and Wellness**  
**(Programme Code-50SDICCC03)**  
**SYLLABUS**  
**Semester- I**

Course code	Course Name	Hours/week			Credit	Max. Marks
25BVBW11E02	Nutrition for Skin Health	L	T	P	Cr	100
		3	0	0	3	
Pre-requisite	NA					
Evaluation Scheme	Theory				Hours	Marks
	External (End Semester Exam)				3	60
	Internal					40
	Midterm Examination (MTE) - 15 Marks					
Presentation - 5 Marks						
Attendance - 5 Marks						
Assignment / Certification - 5 Marks						
Quiz / Surprise Test - 5 Marks						
Teacher Assessment - 5 marks						
Objective(s)	<ul style="list-style-type: none"> <li>• To introduce the concept of nutrition and its direct impact on skin health.</li> <li>• To explain the role of essential nutrients, vitamins, minerals, and water in maintaining healthy skin.</li> <li>• To identify harmful dietary habits and food items that negatively affects the skin.</li> <li>• To promote healthy eating habits that support natural skin glow and rejuvenation.</li> <li>• To build awareness of dietary planning before and after skincare treatments.</li> </ul>					
Unit	Topic To Be Covered				Hours	Course Outcome addressed
UNIT-I	Introduction to Nutrition and Skin				8	CO1
<ul style="list-style-type: none"> <li>• Definition of nutrition and its significance for skin</li> <li>• Overview of skin anatomy and physiology</li> <li>• Link between nutrition and skin function</li> <li>• Common symptoms of poor nutrition visible on skin</li> </ul>						
UNIT-II	Essential Nutrients for Healthy Skin				8	CO2
<ul style="list-style-type: none"> <li>• Role of Vitamins A, C, and E for skin protection and repair</li> <li>• Important minerals: Zinc, Selenium, Iron – their benefits and food sources</li> </ul>						

- Protein's role in cell regeneration and collagen production
- Importance of Omega-3 fatty acids and healthy fats

<b>UNIT-III</b>	<b>Water and Fluids in Skin Health</b>	<b>7</b>	<b>CO3</b>
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- Role of water in skin hydration and elasticity
- Dehydration and its visible impact on the skin
- Healthy hydration habits and fluid requirements
- Benefits of herbal teas, infused waters, and detox drinks

<b>UNIT-IV</b>	<b>Foods to Avoid for Skin Wellness</b>	<b>8</b>	<b>CO4</b>
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- Processed foods, fried items, and refined sugars as acne triggers
- Soft drinks, excessive caffeine, and alcohol
- Inflammatory foods and food intolerances
- Lifestyle contributors: stress eating, late-night snacking, smoking

<b>UNIT-V</b>	<b>Healthy Eating Habits for Skin</b>	<b>7</b>	<b>CO4</b>
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- Balanced meal planning for skin nourishment
- Role of raw foods, seasonal fruits, and vegetables
- Pre- and post-skincare treatment nutrition
- Homemade juices, smoothies, and anti-inflammatory foods

<b>UNIT-VI</b>	<b>Special Skin Conditions and Dietary Recommendations</b>	<b>7</b>	<b>CO5</b>
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- Nutrition for common skin issues: acne, eczema, dryness, pigmentation
- Role of antioxidants and gut health in skin wellness
- Diet-based approaches for anti-aging
- Role of fasting, detox diets, and mindful eating

<b>Total hours</b>	<b>45 Hours/ Periods</b>
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**Skill Attained**

- Understanding the connection between diet and skin condition.
- Ability to identify nutrient-rich foods that support skin health.
- Awareness of hydration practices and the role of herbal and natural drinks.

**Outcome(s)**

**At the end of the course, the students will be able to:**

- **CO1:** Describe the role of nutrition and its effects on skin health.
- **CO2:** Identify essential vitamins, minerals, and nutrients required for healthy skin.
- **CO3:** Explain the significance of hydration and healthy fluid intake for skin wellness.
- **CO4:** Evaluate dietary habits and recommend nutrition plans for optimal skin care.
- **CO5:** Suggest diet-based approaches to support treatment of specific skin conditions.

**TEXT BOOK:**

1. Nutrition and Skin: Lessons for Anti-Aging, Beauty and Healthy Skin" by Apostolos Pappas
2. Nutrition for Healthy Skin" by Jean Krutmann

**REFERENCES BOOK:**

1. **Advanced Nutrition and Human Metabolism"** by Sareen S. Gropper and Jack L. Smith
2. **The Clear Skin Diet"** by Alan C. Logan and Valori Treloar

**Mapping of Course outcomes (COs) and Program Outcomes (POs)**

<b>CO/PO Mapping</b> (S/M/W indicates strength of correlation) S-Strong, M-Medium, L-Low														
25BVBW1 1E02	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PS O1	PS O2	PS O3	PS O4
<b>CO1</b>	S	L	M	L	M	L	M	L	L	M	S	M	M	L
<b>CO2</b>	S	M	M	S	L	L	M	L	L	M	M	S	S	M
<b>CO3</b>	M	S	M	S	M	L	S	L	M	M	L	S	M	S
<b>CO4</b>	M	S	L	S	M	L	S	L	M	M	L	S	M	S
<b>CO5</b>	S	M	S	S	S	M	M	L	L	S	L	M	S	M

# **SEM – II**



**Certificate Course in Beauty and Wellness**  
**(Programme Code-50SDICC03)**  
**SYLLABUS**  
**Semester- II**

Course code	Course Name	Hours/week			Credit	Max. Marks
25BVBW12C01	Facial Care and Skin Rejuvenation	L	T	P	Cr	100
		3	0	0	3	
Pre-requisite	NA					
Evaluation Scheme	Theory				Hours	Marks
	External (End Semester Exam)				3	60
	Internal					40
Midterm Examination (MTE) - 15 Marks						
Presentation - 5 Marks						
Attendance - 5 Marks						
Assignment / Certification - 5 Marks						
Quiz / Surprise Test - 5 Marks						
Teacher Assessment - 5 marks						
Objective(s)	<ul style="list-style-type: none"> <li>To provide knowledge of various facial types and their applications for different skin conditions.</li> <li>To train students in the correct use of facial tools, products, and hygiene practices.</li> <li>To develop skills in preparing and applying facial masks and natural skin treatments.</li> </ul>					
Unit	Topic To Be Covered				Hours	Course Outcome addressed
UNIT-I	Introduction to Facial Treatments and Client Analysis				7	CO1
<ul style="list-style-type: none"> <li>Definition, purpose, and importance of facials</li> <li>Client consultation and skin analysis</li> <li>Skin types and conditions: dry, oily, normal, sensitive, acne-prone, etc.</li> <li>Facial selection based on skin analysis</li> <li>Contraindications and precautions</li> </ul>						
UNIT-II	Basic and Intermediate Facials				8	CO2
<ul style="list-style-type: none"> <li>Clean-up procedures and basic facials</li> <li>Fruit facial, herbal facial, aroma facial</li> <li>Facial for sensitive or dull skin</li> </ul>						

<ul style="list-style-type: none"> <li>Steps and techniques for intermediate-level facials</li> </ul>			
<b>UNIT-III</b>	<b>Advanced and Specialized Facials</b>	<b>8</b>	<b>CO2</b>
<ul style="list-style-type: none"> <li>Anti-aging facials</li> <li>Customized facials for pigmentation, mature skin, and problematic skin types</li> </ul>			
<b>UNIT-IV</b>	<b>Facial Masks – Types, Ingredients and Applications</b>	<b>10</b>	<b>CO3</b>
<ul style="list-style-type: none"> <li>Purpose of facial masks</li> <li>Types: clay, peel-off, paraffin wax, latex, ayurvedic, thermal, fruit/vegetable-based</li> <li>Ingredients and their effects on skin</li> <li>Proper application, timing, and safe removal</li> <li>Mask selection based on treatment goals</li> </ul>			
<b>UNIT-V</b>	<b>Tools, Equipment and Hygiene Practices</b>	<b>6</b>	<b>CO4</b>
<ul style="list-style-type: none"> <li>Facial equipment: steamer, ozone machine, blackhead extractor, brush sets, etc.</li> <li>Sanitization and sterilization procedures</li> <li>Safety protocols during facial treatments</li> <li>Product hygiene and storage</li> <li>Professionalism and salon ethics</li> </ul>			
<b>UNIT-VI</b>	<b>Post-Treatment Care and Client Management</b>	<b>6</b>	<b>CO4</b>
<ul style="list-style-type: none"> <li>Post-facial care and homecare recommendations</li> <li>Creating personalized treatment plans</li> <li>Maintaining treatment records</li> <li>Follow-up consultation</li> <li>Client communication and feedback</li> </ul>			
<b>Total hours</b>		<b>45 Hours/ Periods</b>	
<b>Skill Attained</b>	<ul style="list-style-type: none"> <li>Ability to perform basic to advanced facial treatments based on client skin type and concerns.</li> <li>Proficiency in handling facial tools, hygiene protocols, and mask application techniques.</li> <li>Capability to consult clients and recommend suitable facials and homecare regimens using natural or customized blends.</li> </ul>		
<b>Outcome(s)</b>	<p><b>At the end of the course, the students will be able to:</b></p> <ul style="list-style-type: none"> <li>CO1: Understand facial basics, client consultation, and skin analysis for personalized treatments.</li> <li>CO2: Perform clean-up and intermediate facial techniques according to skin type and concerns.</li> <li>CO3: Apply advanced and specialized facials targeting aging, pigmentation, and problematic skin.</li> <li>CO4: Identify and apply suitable facial masks with appropriate ingredients and application steps.</li> <li>CO5: Operate facial tools hygienically and manage post-care, records, and client</li> </ul>		

follow-ups.

**TEXT BOOK:**

1. Milady's Standard Cosmetology, Milady Publishing.
2. Beauty Therapy: The Foundation Level II by Lorraine Nordmann.

**REFERENCES BOOK:**

1. Naturally Healthy Skin by Stephanie Tourles, Storey Books.
2. Beautiful Skin: Every Woman's Guide to Looking Her Best at Any Age by David E. Bank and Estelle Sobel.

**Mapping of Course outcomes (COs) and Program Outcomes (POs)**

<b>CO/PO Mapping</b> (S/M/W indicates strength of correlation) S-Strong, M-Medium, L-Low														
25BVBW1 2C01	P O1	P O2	P O3	P O4	P O5	P O6	P O7	P O8	P O9	PO 10	PS O1	PS O2	PS O3	PS O4
<b>CO1</b>	S	L	L	M	M	L	S	L	L	M	M	L	M	L
<b>CO2</b>	M	S	M	S	M	L	M	L	M	M	M	S	M	S
<b>CO3</b>	S	L	M	L	L	L	M	L	L	M	S	M	S	L
<b>CO4</b>	S	S	M	S	M	M	S	M	M	S	S	S	S	S
<b>CO5</b>	S	L	M	S	L	M	S	L	M	S	M	M	S	L



**Certificate Course in Beauty and Wellness**  
**(Programme Code-50SDICC03)**  
**SYLLABUS**  
**Semester- II**

Course code	Course Name	Hours/week			Credit	Max. Marks
25BVBW12C02	Facial Care and Skin Rejuvenation Lab	L	T	P	C	100
		0	0	4	2	
Pre-requisite	NA					
Evaluation Scheme	Practical				Hours	Marks
	External (End Semester Exam)				3	40
	Internal					60
Internal Practical		- 40 Marks				
Continuous Assessment		- 20 Marks				
Objective(s)	<ul style="list-style-type: none"> <li>To familiarize students with intermediate and advanced facial techniques and their skin benefits.</li> <li>To promote correct use of facial tools and equipment while maintaining hygiene and safety protocols.</li> <li>To develop understanding of natural skin care through use of homemade and ayurvedic preparations.</li> </ul>					
Practical	Topic to be Covered				Hours	Course Outcome addressed
Practical-I	Client Consultation and Skin Analysis				5	CO1
<ul style="list-style-type: none"> <li>Conducting professional client consultation</li> <li>Identifying skin types and skin conditions</li> <li>Record-keeping and contraindication identification</li> <li>Selection of suitable facial treatment plan</li> </ul>						
Practical-II	Basic Facial and Clean-Up Techniques				5	CO1
<ul style="list-style-type: none"> <li>Step-by-step clean-up and basic facial procedure</li> <li>Use of cleanser, scrub, toner, and massage cream</li> <li>Facial for normal, dry, and oily skin types</li> </ul>						

- Steam and blackhead/whitehead removal

<b>Practical-III</b>	<b>Intermediate and Fruit/Herbal Facials</b>	<b>15</b>	<b>CO2</b>
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- Performing fruit, herbal, and aroma facials
- Massage techniques for stress relief and rejuvenation

<b>Practical-IV</b>	<b>Advanced and Specialized Facials</b>	<b>15</b>	<b>CO3</b>
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- Anti-aging facials
- Customizing advanced facials as per skin concerns

<b>Practical-V</b>	<b>Facial Masks – Preparation and Application</b>	<b>15</b>	<b>CO4</b>
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- Preparing various facial masks: clay, herbal, paraffin, peel-off
- Correct application methods and time management
- Safe mask removal and post-mask skin care
- Selection of masks according to skin analysis

<b>Practical-VI</b>	<b>Equipment Handling and Post-Treatment Care</b>	<b>5</b>	<b>CO5</b>
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- Safe use of steamer, ozone machine, and blackhead extractor
- Sanitization and hygiene procedures before and after facials
- Post-treatment product recommendations
- Client feedback collection and home care guidance

**Total hours**

**60 Hour / Periods**

**Skill Attained**

- Proficiency in performing basic to advanced facial treatments as per client's skin type.
- Ability to conduct skin analysis and recommend suitable facials.
- Skilled use of facial tools such as steamers, extractors, and ozone machines.
- Knowledge of various facial masks (clay, peel-off, fruit-based, ayurvedic) and their applications.

**Outcome(s)**

At the end of the course, the students will be able to:

- CO1: Perform client consultation, skin analysis, and basic facial techniques.  
 CO2: Perform intermediate facials using natural ingredients like fruit and herbs.  
 CO3: Perform advanced facials such as gold, pearl, and anti-aging treatments.  
 CO4: Prepare and apply different types of facial masks suited to skin type and condition.  
 CO5: Handle facial equipment safely, follow hygiene protocols, and provide post-treatment care.

**TEXT BOOK:**

1. **Beauty and Skincare: The Practical Guide to Facial Treatments'' by Sally Norton**
2. **Beauty Therapy – The Basics'' by Jane Hiscock**

**REFERENCES:**

1. **Milady Standard Esthetics: Fundamentals'' by Milady**

2. Professional Beauty Therapy: Level 2" by Lorraine Nordmann

Mapping of Course outcomes (COs) and Program Outcomes (POs)

CO/PO Mapping (S/M/W indicates strength of correlation) S-Strong, M-Medium, L-Low														
25BVBW1 2C02	P O1	P O2	P O3	P O4	P O5	P O6	P O7	P O8	P O9	PO 10	PS O1	PS O2	PS O3	PS O4
CO1	S	S	L	S	M	M	S	M	L	M	M	S	M	S
CO2	S	S	M	S	M	M	S	M	M	S	S	S	S	S
CO3	S	M	M	M	M	L	M	L	L	M	S	M	S	M
CO4	M	S	L	S	M	L	S	L	M	M	M	S	M	S
CO5	M	S	M	M	L	S	S	M	S	S	M	S	S	M



**Certificate Course in Beauty and Wellness**  
**(Programme Code-50SDICCC03)**  
**SYLLABUS**  
**Semester- II**

Course code	Course Name	Hours/week			Credit	Max. Marks
25BVBW12C03	Professional Makeup: Skills and Practice	L	T	P	Cr	100
		2	1	0	3	
Pre-requisite	NA					
Evaluation Scheme	Theory				Hours	Marks
	External (End Semester Exam)				3	60
	Internal					40
	Midterm Examination (MTE) - 15 Marks					
Presentation - 5 Marks						
Attendance - 5 Marks						
Assignment / Certification - 5 Marks						
Quiz / Surprise Test - 5 Marks						
Teacher Assessment - 5 marks						
Objective(s)	<ul style="list-style-type: none"> <li>To introduce students to the fundamentals of professional makeup application and client skin preparation.</li> <li>To develop a clear understanding of the colour wheel, undertones, and product selection for different skin types and tones.</li> <li>To train students in basic and advanced makeup techniques including day, evening, party, and corrective makeup.</li> </ul>					
Unit	Topic To Be Covered				Hours	Course Outcome addressed
UNIT-I	Fundamentals of Makeup and Skin Preparation				7	CO1
<ul style="list-style-type: none"> <li>Introduction to makeup and its significance</li> <li>Colour wheel and makeup colour theory</li> <li>Warm vs. cool undertones</li> <li>Professionalism and self-presentation</li> <li>Client consultation, hygiene, ambience</li> <li>Brow shaping basics</li> </ul>						

<b>UNIT-II</b>	<b>Tools, Base and Product Selection</b>	<b>8</b>	<b>CO2</b>
<ul style="list-style-type: none"> <li>• Brushes, sponges, beauty blenders</li> <li>• Base theory – primer, foundation, concealer</li> <li>• Product selection by skin type and tone</li> <li>• Contraindications to makeup</li> </ul>			
<b>UNIT-III</b>	<b>Skin Tones, Finishes and Makeup Textures</b>	<b>7</b>	<b>CO3</b>
<ul style="list-style-type: none"> <li>• Skin tone, eye colour and hair colour matching</li> <li>• Understanding matte, dewy, glossy finishes</li> <li>• Product blending and layering concepts</li> </ul>			
<b>UNIT-IV</b>	<b>Basic Makeup Techniques</b>	<b>8</b>	<b>CO4</b>
<ul style="list-style-type: none"> <li>• Cleansing, toning, moisturizing (CTM)</li> <li>• Differences: self-makeup vs. client makeup</li> </ul>			
<b>UNIT-V</b>	<b>Day Makeup</b>	<b>8</b>	<b>CO4</b>
<ul style="list-style-type: none"> <li>• <b>Intro:</b> Soft, natural look for daylight.</li> <li>• <b>Eyes:</b> Neutral shadows, soft eyeliner, light mascara.</li> <li>• <b>Cheeks/Lips:</b> Subtle blush, minimal highlight, nude/pastel lips.</li> <li>• <b>Finish:</b> Setting powder &amp; spray.</li> </ul>			
<b>UNIT-VI</b>	<b>Evening Makeup</b>	<b>7</b>	<b>CO5</b>
<ul style="list-style-type: none"> <li>• <b>Intro:</b> Bold, dramatic look for low light.</li> <li>• <b>Skin Prep:</b> Primer, full coverage base, concealer.</li> <li>• <b>Eyes:</b> Smoky/glitter eyes, bold eyeliner, false lashes.</li> <li>• <b>Cheeks/Lips:</b> Sculpted contour, shimmer highlight, bold lips.</li> <li>• <b>Finish:</b> Baking, intense highlight, setting spray.</li> </ul>			
<b>Total hours</b>		<b>45 Hours/ Periods</b>	
<b>Skill Attained</b>	<ul style="list-style-type: none"> <li>• Competence in applying day, evening, party, and corrective makeup styles.</li> <li>• Skill in enhancing and correcting facial features (eyes, lips, nose, jawline) using contouring and highlighting techniques.</li> <li>• Awareness of hygiene protocols and professional standards in a makeup setting.</li> </ul>		
<b>Outcome(s)</b>	<p><b>At the end of the course, the students will be able to:</b></p> <ul style="list-style-type: none"> <li>• <b>CO1:</b> Understand hygiene, safety, and preparation procedures during makeup.</li> <li>• <b>CO2:</b> Identify and operate suitable brushes, tools, and cosmetic products.</li> <li>• <b>CO3:</b> Explain colour theory, skin undertones, and finishes used in makeup.</li> <li>• <b>CO4:</b> Apply basic and advanced makeup styles with appropriate techniques.</li> <li>• <b>CO5:</b> Provide client-specific makeup consultations and feature-based recommendations.</li> </ul>		

**TEXT BOOK:**

1. Milady's Standard Cosmetology, Milady Publishing.
2. The Complete Beauty Book by Arlene Mathew, Varun Publications.

**REFERENCES BOOK:**

1. Women's Face: Skin Care and Makeup by Kim Johnson, Knopf.
2. Professional Beauty Therapy Level III by Lorraine Nordmann.

**Mapping of Course outcomes (COs) and Program Outcomes (POs)**

<b>CO/PO Mapping</b> (S/M/W indicates strength of correlation) S-Strong, M-Medium, L-Low														
<b>25BVBW1 2C03</b>	<b>P O1</b>	<b>P O2</b>	<b>P O3</b>	<b>P O4</b>	<b>P O5</b>	<b>P O6</b>	<b>P O7</b>	<b>P O8</b>	<b>P O9</b>	<b>PO 10</b>	<b>PS O1</b>	<b>PS O2</b>	<b>PS O3</b>	<b>PS O4</b>
<b>CO1</b>	S	L	L	M	M	L	S	L	L	M	M	L	M	L
<b>CO2</b>	M	S	M	S	M	M	M	L	M	M	S	S	M	S
<b>CO3</b>	S	M	L	L	L	S	L	L	L	M	S	M	M	L
<b>CO4</b>	S	S	S	S	M	M	S	M	M	S	S	S	S	S
<b>CO5</b>	S	M	M	M	M	M	M	S	M	S	S	S	S	S



**Certificate Course in Beauty and Wellness**  
**(Programme Code-50SDICC03)**  
**SYLLABUS**  
**Semester- II**

Course code	Course Name	Hours/week			Credit	Max. Marks
25BVBW12C04	Professional Makeup: Skills and Practice Lab	L	T	P	C	100
		0	0	4	2	
Pre-requisite	NA					
Evaluation Scheme	Practical				Hours	Marks
	External (End Semester Exam)				3	40
	Internal Internal Practical - 40 Marks Continuous Assessment - 20 Marks					60
Objective(s)	<ul style="list-style-type: none"> <li>To equip students with practical skills in professional makeup application.</li> <li>To develop an understanding of colour theory, face shapes, and skin tones in real-time practice.</li> <li>To train students in step-by-step procedures of makeup for different occasions like day and evening looks.</li> </ul>					
Practical	Topic to be Covered				Hours	Course Outcome addressed
Practical-I	Skin Preparation and Brow Shaping				4	CO1
<ul style="list-style-type: none"> <li>Cleansing, Toning and Moisturizing (CTM) routine</li> <li>Client consultation practice</li> <li>Brow shaping using tweezer/thread/razor</li> <li>Practice of workstation hygiene and sanitization</li> </ul>						
Practical-II	Tool Identification and Base Application				4	CO2
<ul style="list-style-type: none"> <li>Identifying makeup brushes and sponges (use and cleaning)</li> <li>Foundation matching for various skin tones</li> <li>Primer and concealer application for different concerns</li> <li>Base blending: liquid, stick, mousse</li> </ul>						
Practical-III	Eye Makeup Styles				15	CO3
<ul style="list-style-type: none"> <li>Eye Makeup Styles Practice:</li> </ul>						

<ul style="list-style-type: none"> <li>• Smokey Eye</li> <li>• Cut Crease</li> <li>• Glitter Eye</li> <li>• Nude/No-Makeup Eye</li> <li>• <b>False lash application demo</b></li> </ul>			
<b>Practical-IV</b>	<b>Lip Makeup Styles</b>	<b>7</b>	<b>CO3</b>
<ul style="list-style-type: none"> <li>• Lip prep: exfoliation, hydration, primer</li> <li>• Lip liner: shaping, overlining, correction</li> <li>• Lipstick styles: matte, glossy, ombre, bold, nude</li> </ul>			
<b>Practical-V</b>	<b>Day Makeup Application</b>	<b>15</b>	<b>CO4</b>
<ul style="list-style-type: none"> <li>• Skin preparation &amp; base application (light coverage)</li> <li>• Neutral eye shadow blending</li> <li>• Soft eyeliner technique</li> <li>• Mascara application for natural look</li> <li>• Subtle blush &amp; lip color application</li> <li>• Complete day look on model</li> </ul>			
<b>Practical-VI</b>	<b>Evening Makeup Application</b>	<b>15</b>	<b>CO5</b>
<ul style="list-style-type: none"> <li>• Skin preparation &amp; base application (full coverage)</li> <li>• Smoky eye or glitter eye creation</li> <li>• Bold eyeliner application</li> <li>• False eyelash application</li> <li>• Contouring, highlighting &amp; bold lip color</li> <li>• Complete evening look on model</li> </ul>			
		<b>Total hours</b>	<b>60 Hour / Periods</b>
<b>Skill Attained</b>	<ul style="list-style-type: none"> <li>• Ability to consult clients, assess facial features, and prepare skin for makeup.</li> <li>• Proficiency in selecting and applying appropriate products and tools based on individual needs.</li> <li>• Competence in creating various makeup looks — natural, dramatic, party, and themed.</li> <li>• Mastery in corrective makeup techniques including contouring, highlighting, and feature correction.</li> </ul>		
<b>Outcome(s)</b>	<p>At the end of the course, the students will be able to:</p> <p><b>At the end of the course, the students will be able to:</b></p> <ul style="list-style-type: none"> <li>• <b>CO1:</b> Perform professional skin preparation, workstation hygiene, and brow shaping according to industry standards.</li> <li>• <b>CO2:</b> Identify, use, and maintain makeup brushes, tools, and products for various skin tones and concerns.</li> <li>• <b>CO3:</b> Create diverse eye and lip makeup styles, applying appropriate techniques for different occasions.</li> </ul>		

- **CO4:** Design and execute complete day makeup looks with natural blending and subtle finishing.
- **CO5:** Design and execute complete evening makeup looks incorporating advanced techniques like contouring, highlighting, and false lash application.

**TEXT BOOK:**

1. *Milady's Standard Makeup by Milady Publishing*
2. *The Art of Makeup by Kevyn Aucoin*

**REFERENCES:**

1. *Makeup Manual by Bobbi Brown*
2. *Professional Makeup Techniques by Rae Morris*

**Mapping of Course outcomes (COs) and Program Outcomes (POs)**

CO/PO Mapping (S/M/W indicates strength of correlation) S-Strong, M-Medium, L-Low														
25BVBW1 2C04	P O1	P O2	P O3	P O4	P O5	P O6	P O7	P O8	P O9	PO 10	PS O1	PS O2	PS O3	PS O4
CO1	S	M	L	L	L	M	M	L	L	M	S	L	M	L
CO2	M	S	M	M	M	M	M	L	L	M	M	S	M	S
CO3	S	S	M	M	M	M	M	M	M	M	S	S	S	S
CO4	S	S	S	M	M	S	M	M	M	S	S	S	S	S
CO5	M	M	L	L	L	S	S	S	M	S	M	L	L	M



**Certificate Course in Beauty and Wellness**  
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**SYLLABUS**  
**Semester- II**

Course code	Course Name	Hours/week			Credit	Max. Marks
		L	T	P		
25BVBW12C05	Hair Design and Cutting skills	L	T	P	Cr	100
		3	0	0	3	
Pre-requisite	NA					
Evaluation Scheme	Theory				Hours	Marks
	External (End Semester Exam)				3	60
	Internal					40
	Midterm Examination (MTE) - 15 Marks					
	Presentation - 5 Marks					
Attendance - 5 Marks						
Assignment / Certification - 5 Marks						
Quiz / Surprise Test - 5 Marks						
Teacher Assessment - 5 marks						
Objective(s)	<ul style="list-style-type: none"> <li>To introduce the fundamental principles of haircutting and styling techniques.</li> <li>To provide theoretical knowledge of hair anatomy, tools, angles, and sectioning for precision cutting.</li> <li>To train students in client consultation, hair analysis, and haircut planning.</li> </ul>					
Unit	Topic To Be Covered				Hours	Course Outcome addressed
UNIT-I	Fundamentals of Haircutting and Tools				6	CO1
<ul style="list-style-type: none"> <li>Introduction to hair design</li> <li>Geometry in haircutting – lines, angles, elevation</li> <li>Hygiene, sanitation, client safety</li> <li>Tools: scissors, razors, combs, clippers</li> <li>Trolley setup and workstation hygiene</li> </ul>						
UNIT-II	Thermal Styling Techniques				10	CO2
<ul style="list-style-type: none"> <li>Basics of thermal styling and heat types</li> </ul>						

	<ul style="list-style-type: none"> <li>• Blow drying techniques</li> <li>• Flat ironing and curling</li> <li>• Crimping, tongs, hot rollers</li> <li>• Styling products – gel, mousse, wax, heat protectant sprays</li> </ul>		
<b>UNIT-III</b>	<b>Hair Structure, Head Shape and Cutting Principles</b>	<b>8</b>	<b>CO3</b>
	<ul style="list-style-type: none"> <li>• Head zones – crown, occipital, nape, fringe</li> <li>• Reference points and symmetry</li> <li>• Elevation, cutting angles, guidelines</li> <li>• Over-direction, tension control</li> <li>• Safety measures in cutting</li> </ul>		
<b>UNIT-IV</b>	<b>Sectioning Techniques and Basic Haircuts</b>	<b>8</b>	<b>CO4</b>
	<ul style="list-style-type: none"> <li>• Sectioning patterns: 4-part, 5-part, 6-part</li> <li>• Sub-sectioning for precision</li> <li>• Types of cuts: one-length, U-cut, V-cut</li> </ul>		
<b>UNIT-V</b>	<b>Advance Haircuts and Techniques</b>	<b>8</b>	<b>CO4</b>
	<ul style="list-style-type: none"> <li>• Types of cuts: Feather, razor, Square layered</li> <li>• Use of elevation and angles in haircutting</li> <li>• Cutting lines: blunt, graduation</li> <li>• Dry vs. wet cutting</li> <li>• Client suitability and customization</li> </ul>		
<b>UNIT-VI</b>	<b>Hair Finishing and Client Handling</b>	<b>5</b>	<b>CO5</b>
	<ul style="list-style-type: none"> <li>• Finishing touches: texturizing, detailing, polishing</li> <li>• Client consultation and haircut planning</li> <li>• Post-care advice, home maintenance products</li> <li>• Troubleshooting haircut issues and rectification</li> </ul>		
	<b>Total hours</b>	<b>45 Hours/ Periods</b>	
<b>Skill Attained</b>	<ul style="list-style-type: none"> <li>• Proficiency in haircutting techniques including layering, razor cutting, texturizing, and feathering.</li> <li>• Competence in client consultation and choosing haircuts suited to face shape, hair density, and growth pattern.</li> <li>• Understanding of head form, cutting angles, elevation, and sectioning for precise and creative haircut execution.</li> </ul>		
<b>Outcome(s)</b>	<p><b>At the end of the course, the students will be able to:</b></p> <p><b>CO1:</b> Understand hygiene, sanitation, and safety procedures related to haircutting and hairstyling practices.</p> <p><b>CO2:</b> Identify and effectively use haircutting tools, styling equipment, and sectioning materials.</p> <p><b>CO3:</b> Explain the structure of the head, reference points, cutting angles, and their relevance to haircut design.</p>		

**CO4:** Perform basic and advanced haircutting techniques including layering, feathering, and razor cutting with professional accuracy.  
**CO5:** Conduct proper client consultation, analyze hair type and density, and recommend suitable haircut and styling services.

**TEXT BOOK:**

1. The Science of Hair Care by John Wilkinson.
2. Milady's Standard Cosmetology, Milady Publishing.

**REFERENCES BOOK:**

1. Great Hair by Davis Biton.
2. *Hair Dressing Series* by Martin Green and Leo Pollacline

**Mapping of Course outcomes (COs) and Program Outcomes (POs)**

<b>CO/PO Mapping</b> (S/M/W indicates strength of correlation) S-Strong, M-Medium, L-Low														
25BVBW1 2C05	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PS O1	PS O2	PS O3	PS O4
<b>CO1</b>	S	L	L	M	M	L	S	L	L	M	M	L	M	L
<b>CO2</b>	M	S	M	S	M	M	M	L	M	M	M	S	M	S
<b>CO3</b>	S	M	M	L	L	L	M	L	L	M	S	M	M	L
<b>CO4</b>	S	S	S	S	M	M	M	M	M	S	S	S	S	S
<b>CO5</b>	M	S	M	M	M	M	M	M	S	S	M	S	S	S



**Certificate Course in Beauty and Wellness**  
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**SYLLABUS**  
**Semester- II**

Course code	Course Name	Hours/week			Credit	Max. Marks
25BVBW12C06	Hair Design and Cutting skills Lab	L	T	P	C	100
		0	0	4	2	
Pre-requisite	NA					
Evaluation Scheme	Practical				Hours	Marks
	External (End Semester Exam)				3	40
	Internal					60
Internal Practical		- 40 Marks				
Continuous Assessment		- 20 Marks				
Objective(s)	<ul style="list-style-type: none"> <li>To provide hands-on training in fundamental and advanced haircutting techniques.</li> <li>To familiarize students with haircutting tools, equipment, and salon hygiene practices.</li> <li>To develop proficiency in thermal styling methods including blow-drying, crimping, curling, and ironing.</li> <li>To teach accurate hair sectioning, elevation, angles, and precision in haircutting.</li> </ul>					
Practical	Topic to be Covered				Hours	Course Outcome addressed
Practical-I	Hair Sectioning and Consultation Techniques				10	CO1
<ul style="list-style-type: none"> <li>Hair analysis: density, porosity, texture, growth pattern</li> <li>Draping and shampoo preparation</li> <li>Basic sectioning patterns: 4, 5, and 6 parts</li> <li>Sub-sectioning for different haircuts</li> <li>Client face shape study for haircut planning</li> </ul>						
Practical-II	Basic Haircuts				10	CO2
<ul style="list-style-type: none"> <li>Proper sectioning for blunt cut (0° elevation)</li> <li>Step-by-step one-length haircut (wet cutting)</li> <li>Creating smooth U-shape and V-shape using round graduation</li> <li>Client suitability and haircut symmetry</li> </ul>						
Practical-III	Graduation and Step Cut Techniques				10	CO2
<ul style="list-style-type: none"> <li>Graduated cutting (45° elevation)</li> </ul>						

- Creating soft steps using layering and over-direction
- Practice on mannequins and real models
- Dry vs wet cutting method differences

<b>Practical-IV</b>	<b>Advanced Haircut – Feathering and Razor Cutting</b>	<b>10</b>	<b>CO3</b>
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- Feather haircut using scissors and razors
- Introduction to slicing, deep point cutting
- Soft fringe layering for face framing
- Handling razor safely with proper tension

<b>Practical-V</b>	<b>Texturizing and Layered Haircut</b>	<b>10</b>	<b>CO3</b>
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- Long layers using 90° elevation
- Texturizing techniques: slicing, chipping, thinning
- Volume balancing and transition blending
- Final shaping and refining with detail scissor work

<b>Practical-VI</b>	<b>Thermal Hair Styling and Finishing Techniques</b>	<b>10</b>	<b>CO4-5</b>
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- Blow drying (flat, volume, and inward styles)
- Curling with tongs, rollers and flat iron
- Hair straightening techniques
- Using mousse, gel, wax, and heat protectant sprays
- Pre- and post-styling hair care advice

**Total hours**

**60 Hour / Periods**

**Skill Attained**

- Ability to use thermal styling tools effectively for different hair designs.
- Skill in applying haircutting principles like angles, guidelines, and elevation for clean execution.
- Expertise in performing a range of haircut styles including layering, razor cuts, and men’s haircuts using advanced techniques such as notching, slicing, and feathering.

**Outcome(s)**

At the end of the course, the students will be able to:

- CO1: Demonstrate professional hygiene, draping, hair consultation, and analysis techniques.
- CO2: Perform foundational haircuts (U-cut, one-length, and graduation) using correct angles and elevation.
- CO3: Execute advanced haircuts like razor cutting, feathering, and texturizing with accuracy.
- CO4: Apply thermal styling tools and products to achieve professional salon-finish looks.
- CO5: Showcase complete hair design from sectioning to finishing, combining cutting and styling techniques.

**TEXT BOOK:**

1. *Milady’s Standard Cosmetology – Milady Publishing*
2. *Hairdressing: The Foundations – The Official Guide to Level 2 by Leo Palladino and Martin Green*

**REFERENCES:**

1. *Haircutting for Everyone by Jacki Wadson*

2. *The World of Hair by John P. Gray*

**Mapping of Course outcomes (COs) and Program Outcomes (POs)**

CO/PO Mapping (S/M/W indicates strength of correlation) S-Strong, M-Medium, L-Low														
25BVBW1 2C06	P O1	P O2	P O3	P O4	P O5	P O6	P O7	P O8	P O9	PO 10	PS O1	PS O2	PS O3	PS O4
CO1	S	M	M	S	M	L	M	L	L	M	M	M	M	L
CO2	M	S	M	S	M	L	M	L	L	M	M	S	M	S
CO3	S	S	M	M	L	L	M	L	L	M	S	M	M	M
CO4	M	S	M	S	M	M	M	M	M	S	M	S	S	S
CO5	S	M	M	S	L	L	M	L	L	S	S	S	S	M



**Certificate Course in Beauty and Wellness**  
**(Programme Code-50SDICC03)**  
**SYLLABUS**  
**Semester- II**

Course code	Course Name	Hours/week			Credit	Max. Marks
25BVBW12E01	<b>Fundamentals of Anatomy and Physiology for Beauty Therapy</b>	L	T	P	Cr	100
		3	0	0	3	
<b>Pre-requisite</b>	NA					
<b>Evaluation Scheme</b>	<b>Theory</b>				<b>Hours</b>	<b>Marks</b>
	<b>External (End Semester Exam)</b>				<b>3</b>	<b>60</b>
	<b>Internal</b>					<b>40</b>
	Midterm Examination (MTE) - 15 Marks					
	Presentation - 5 Marks					
Attendance - 5 Marks						
Assignment / Certification - 5 Marks						
Quiz / Surprise Test - 5 Marks						
Teacher Assessment - 5 marks						
<b>Objective(s)</b>	<ul style="list-style-type: none"> <li>To provide foundational knowledge of human anatomy and physiology relevant to beauty and wellness practices.</li> <li>To help students understand the structure, functions, and interrelations of body systems for safe and effective beauty treatments.</li> <li>To relate the physiological concepts of skin, nails, muscles, bones, and circulation to cosmetology applications.</li> </ul>					
<b>Unit</b>	<b>Topic To Be Covered</b>				<b>Hours</b>	<b>Course Outcome addressed</b>
<b>UNIT-I</b>	<b>Introduction to Human Physiology and Cell Structure</b>				<b>6</b>	<b>CO1</b>
<ul style="list-style-type: none"> <li>Scope and significance of anatomy and physiology in cosmetology</li> <li>Organization of the human body</li> <li>Cell structure, organelles, and their functions</li> <li>Cell division</li> </ul>						
<b>UNIT-II</b>	<b>Overview of Tissues and Body Organization</b>				<b>5</b>	<b>CO1</b>
<ul style="list-style-type: none"> <li>Definition and Functions of human tissues:</li> </ul>						

- Healing and repair of tissues
- Relation to beauty therapy (e.g., massage and skin renewal)

<b>UNIT-III</b>	<b>Overview of The Integumentary System – Skin and Nails</b>	<b>6</b>	<b>CO2</b>
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- Structure of skin: layers and functions
- Skin appendages: sebaceous glands, sweat glands, hair follicles
- Nail structure and growth

<b>UNIT-IV</b>	<b>Overview of Muscular System</b>	<b>6</b>	<b>CO3</b>
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- Types of muscles: skeletal, cardiac, smooth
- Muscles of the face, head, neck, hands and feet
- Importance in facial treatments, massage, and posture

<b>UNIT-V</b>	<b>Overview of Skeletal and Joint System</b>	<b>10</b>	<b>CO4</b>
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- Bone structure
- Functions of bones in movement and support
- Major bones of skull, face, limbs (relevant to beauty therapy)
- Bone and joint health in wellness therapy

<b>UNIT-VI</b>	<b>Overview of Other Major Systems</b>	<b>12</b>	<b>CO5</b>
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- Circulatory system – heart, blood vessels, blood circulation
- Brief overview of lymphatic system

<b>Total hours</b>	<b>45 Hours/ Periods</b>
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**Skill Attained**

- Basic knowledge of the human body structure and functions.
- Ability to identify body systems and their roles in physical wellness and cosmetology.
- Understanding of how body tissues and systems relate to beauty therapy.
- Awareness of skin and nail health issues and their physiological roots.

**Outcome(s)**

**At the end of the course, the students will be able to:**

- **CO1:** Explain the organization of the human body, cell structure, tissues, and their significance in cosmetology.
- **CO2:** Describe the structure and functions of the skin, nails, and their appendages in relation to beauty therapy.
- **CO3:** Identify major muscles of the face, head, neck, hands, and feet, and explain their role in massage and posture.
- **CO4:** Recognize the structure and functions of bones and joints, and their importance in movement and beauty treatments.
- **CO5:** Summarize the basic functions of the circulatory and lymphatic systems and relate them to wellness and skin health.

**TEXT BOOK:**

1. *Anatomy and Physiology: Beauty Therapy Basics* by Helen McGuinness.

2. *Milady Standard Cosmetology*, Milady Publishing.

**REFERENCES BOOK:**

1. *Anatomy and Physiology* by Ross and Wilson.

2. *Skin Anatomy and Physiology* (Nova Science Publication) edited by Leon F. Bukowsky.

**Mapping of Course outcomes (COs) and Program Outcomes (POs)**

<b>CO/PO Mapping</b> (S/M/W indicates strength of correlation) S-Strong, M-Medium, L-Low														
25BVBW1 2E01	P O1	P O2	P O3	P O4	P O5	P O6	P O7	P O8	P O9	PO 10	PS O1	PS O2	PS O3	PS O4
CO1	S	L	M	L	M	L	L	L	L	M	M	L	M	L
CO2	S	M	M	L	M	L	M	L	L	M	M	M	M	L
CO3	S	M	M	L	L	L	M	L	L	M	M	M	M	L
CO4	S	L	M	L	L	L	M	L	L	M	M	L	M	L
CO5	S	M	S	M	M	M	M	M	L	S	M	S	S	M



**Certificate Course in Beauty and Wellness**  
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**SYLLABUS**  
**Semester- II**

Course code	Course Name	Hours/week			Credit	Max. Marks
25BVBW12E0 2	<b>Principles of Business Management</b>	L	T	P	Cr	100
		3	0	0	3	
Pre-requisite	NA					
Evaluation Scheme	<b>Theory</b>				<b>Hours</b>	<b>Marks</b>
	<b>External (End Semester Exam)</b>				<b>3</b>	<b>60</b>
	<b>Internal</b>					<b>40</b>
	Midterm Examination (MTE) - 15 Marks					
Presentation - 5 Marks						
Attendance - 5 Marks						
Assignment / Certification - 5 Marks						
Quiz / Surprise Test - 5 Marks						
Teacher Assessment - 5 marks						
Objective(s)	<ul style="list-style-type: none"> <li>To introduce the principles, practices, and functions of management.</li> <li>To provide an understanding of managerial decision-making, leadership, motivation, and control processes.</li> <li>To familiarize students with the core concepts of supply chain and material management in business operations.</li> </ul>					
Unit	Topic To Be Covered				Hours	Course Outcome addressed
<b>UNIT-I</b>	<b>Introduction to Management</b>				<b>8</b>	<b>CO1</b>
<ul style="list-style-type: none"> <li>Definition, scope, and nature of management</li> <li>Functions of management: planning, organizing, staffing, directing, controlling</li> <li>Principles of management</li> <li>Evolution of management thought: Contributions of F.W. Taylor, Henri Fayol, Elton Mayo, Chester Barnard, Peter Drucker</li> </ul>						
<b>UNIT-II</b>	<b>Planning and Forecasting</b>				<b>7</b>	<b>CO2</b>
<ul style="list-style-type: none"> <li>Definition, nature, and importance of planning</li> <li>Types of plans: strategic, tactical, operational</li> </ul>						

<ul style="list-style-type: none"> <li>• Planning process and hierarchy</li> <li>• Objectives, policies, procedures</li> <li>• Forecasting – importance, types, techniques</li> </ul>			
<b>UNIT-III</b>	<b>Decision-Making and Organizing</b>	<b>8</b>	<b>CO2-3</b>
<ul style="list-style-type: none"> <li>• Meaning and importance of decision-making</li> <li>• Types of decisions: programmed vs. non-programmed</li> <li>• Decision-making process</li> <li>• Organizing: definition and importance</li> <li>• Types of organizational structures: line, line and staff, matrix, functional</li> <li>• Delegation of authority, span of control.</li> </ul>			
<b>UNIT-IV</b>	<b>Staffing and Directing</b>	<b>7</b>	<b>CO3</b>
<ul style="list-style-type: none"> <li>• Manpower planning, recruitment, selection, training, and development</li> <li>• Performance appraisal – methods and significance</li> <li>• Directing – meaning, principles, elements</li> <li>• Coordination and supervision in management</li> </ul>			
<b>UNIT-V</b>	<b>Motivation, Leadership and Communication</b>	<b>7</b>	<b>CO4</b>
<ul style="list-style-type: none"> <li>• Motivation – definition, theories (Maslow, Herzberg)</li> <li>• Leadership – types, qualities, functions</li> <li>• Communication – process, types, barriers, and overcoming them</li> <li>• Importance of interpersonal and organizational communication</li> </ul>			
<b>UNIT-VI</b>	<b>Controlling and Supply Chain Management</b>	<b>8</b>	<b>CO4-5</b>
<ul style="list-style-type: none"> <li>• Controlling – process, types of control, tools and techniques</li> <li>• Introduction to materials management – scope, objectives, functions</li> <li>• Introduction to supply chain management (SCM)</li> <li>• SCM components: procurement, production, distribution</li> <li>• Role of material flow and inventory in SCM</li> </ul>			
		<b>Total hours</b>	<b>45 Hours/ Periods</b>
<b>Skill Attained</b>	<ul style="list-style-type: none"> <li>• Foundational understanding of how businesses and management systems operate.</li> <li>• Ability to analyze management functions and apply decision-making techniques.</li> <li>• Knowledge of supply chain and material flow systems.</li> <li>• Application of leadership, communication, and motivational skills in workplace settings.</li> <li>• Readiness to manage teams, resources, and tasks in a professional environment.</li> </ul>		
<b>Outcome(s)</b>	<p><b>At the end of the course, the students will be able to:</b></p> <p><b>CO1:</b> Understand the fundamental concepts, scope, functions, and historical evolution of management theories and practices.</p> <p><b>CO2:</b> Explain the principles and process of planning, forecasting, and decision-making in organizational contexts.</p> <p><b>CO3:</b> Describe the structure and functions of organizing, staffing, directing, and performance appraisal.</p>		

- CO4:** Analyze the roles of motivation, leadership, communication, and control in effective management.
- CO5:** Understand the principles, objectives, and functions of materials management and supply chain operations.

**TEXT BOOK:**

1. *Principles of Management* by P.C. Tripathi and P.N. Reddy.
2. *Essentials of Management* by Harold Koontz and Heinz Weihrich.

**REFERENCES BOOK:**

1. *Fundamentals of Management* by Stephen P. Robbins, Pearson.
2. *Business Management* by C.B. Gupta.

**Mapping of Course outcomes (COs) and Program Outcomes (POs)**

<b>CO/PO Mapping</b> (S/M/W indicates strength of correlation) S-Strong, M-Medium, L-Low														
<b>25BVBW1 2E02</b>	<b>P O1</b>	<b>P O2</b>	<b>P O3</b>	<b>P O4</b>	<b>P O5</b>	<b>P O6</b>	<b>P O7</b>	<b>P O8</b>	<b>P O9</b>	<b>PO 10</b>	<b>PS O1</b>	<b>PS O2</b>	<b>PS O3</b>	<b>PS O4</b>
<b>CO1</b>	M	L	M	L	L	L	M	L	L	S	L	L	M	M
<b>CO2</b>	M	L	S	L	L	L	L	L	M	S	L	L	M	M
<b>CO3</b>	M	M	S	L	L	L	L	L	S	M	L	L	M	S
<b>CO4</b>	L	M	M	L	L	M	M	M	S	S	L	L	M	S
<b>CO5</b>	L	M	S	M	L	L	L	L	M	M	L	L	M	S



**Certificate Course in Beauty and Wellness**  
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**SYLLABUS**  
**Semester- II**

Course code	Course Name	Hours/week			Credit	Max. Marks
25BVBW12C 07	<b>Customer Relationship Management</b>	L	T	P	Cr	100
		3	0	0	3	
<b>Pre-requisite</b>	NA					
<b>Evaluation Scheme</b>	<b>Theory</b>				<b>Hours</b>	<b>Marks</b>
	<b>External (End Semester Exam)</b>				<b>3</b>	<b>60</b>
	<b>Internal</b>					<b>40</b>
	Midterm Examination (MTE) - 15 Marks					
Presentation - 5 Marks						
Attendance - 5 Marks						
Assignment / Certification - 5 Marks						
Quiz / Surprise Test - 5 Marks						
Teacher Assessment - 5 marks						
<b>Objective(s)</b>	<ul style="list-style-type: none"> <li>• To introduce the foundational concepts, importance, and evolution of CRM in modern business.</li> <li>• To provide an understanding of CRM strategies, processes, and customer value creation.</li> <li>• To familiarize students with CRM technologies, customer analytics, and digital tools.</li> <li>• To enable students to understand customer acquisition, retention, loyalty, and service quality.</li> <li>• To build knowledge of CRM applications in service, retail, and digital sectors.</li> </ul>					
<b>Unit</b>	<b>Topic To Be Covered</b>				<b>Hours</b>	<b>Course Outcome addressed</b>
<b>UNIT-I</b>	<b>Introduction to CRM</b>				8	CO1
<ul style="list-style-type: none"> <li>• Meaning and importance of CRM in salon &amp; spa service</li> <li>• Types of customers: walk-in, appointments, loyal, new clients</li> <li>• Customer expectations in beauty &amp; wellness</li> <li>• Customer life cycle in personal care services</li> </ul>						
<b>UNIT-II</b>	<b>CRM Process and Strategy</b>				7	CO2
<ul style="list-style-type: none"> <li>• Steps in CRM process for salons/spas</li> <li>• Client consultation techniques</li> </ul>						

<ul style="list-style-type: none"> <li>• Understanding client needs &amp; preferences</li> <li>• Building rapport and trust</li> <li>• Maintaining client records &amp; service history</li> </ul>			
<b>UNIT-III</b>	<b>Technology in CRM</b>	<b>8</b>	<b>CO2-3</b>
<ul style="list-style-type: none"> <li>• Appointment management systems</li> <li>• Digital CRM tools (Fresha, Zenoti, BeU, salon software)</li> <li>• Using WhatsApp, Instagram, and SMS for CRM</li> <li>• Loyalty cards, membership plans, and digital follow-ups</li> <li>• Data privacy &amp; ethical handling of client information</li> </ul>			
<b>UNIT-IV</b>	<b>Customer Acquisition, Retention &amp; Loyalty</b>	<b>7</b>	<b>CO3</b>
<ul style="list-style-type: none"> <li>• Techniques for attracting new clients</li> <li>• Client retention strategies for salons/spas</li> <li>• Personalised services and upselling/cross-selling</li> <li>• Handling complaints professionally</li> <li>• Service recovery and feedback collection</li> </ul>			
<b>UNIT-V</b>	<b>CRM in Salon, Spa &amp; Wellness Operations</b>	<b>7</b>	<b>CO4</b>
<ul style="list-style-type: none"> <li>• CRM for hair, beauty, skin, nail &amp; wellness services</li> <li>• Quality service standards &amp; client satisfaction</li> <li>• Managing difficult clients</li> <li>• Role of hygiene, ambience, and staff behaviour</li> <li>• Building positive salon/spa experiences</li> </ul>			
<b>UNIT-VI</b>	<b>CRM Metrics &amp; Latest Trends in Beauty Industry</b>	<b>8</b>	<b>CO4-5</b>
<ul style="list-style-type: none"> <li>• Measuring customer satisfaction (reviews, ratings)</li> <li>• Using CRM reports &amp; client data</li> <li>• Social media engagement and influencer-driven CRM</li> <li>• AI-based booking systems, digital reminders, and auto-follow-up</li> <li>• Future trends: personalized beauty, skin analysis tools, virtual consultations</li> </ul>			
<b>Total hours</b>		<b>45 Hours/ Periods</b>	
<b>Skill Attained</b>	<ul style="list-style-type: none"> <li>• Ability to handle salon, spa and wellness clients professionally.</li> <li>• Skills in consultation, communication, and customer engagement.</li> <li>• Knowledge of CRM tools, appointment systems, and digital follow-ups.</li> <li>• Ability to manage customer retention, complaints, and service recovery.</li> </ul>		
<b>Outcome(s)</b>	<p><b>At the end of the course, the students will be able to:</b></p> <p><b>CO1:</b> Understand the basic concepts and importance of CRM in beauty &amp; wellness industries.</p> <p><b>CO2:</b> Apply CRM processes, client consultation, and handling techniques.</p> <p><b>CO3:</b> Use CRM tools, appointment systems, and digital communication effectively.</p> <p><b>CO4:</b> Implement customer acquisition, retention strategies, and service recovery methods.</p> <p><b>CO5:</b> Analyze CRM metrics, customer feedback, and adopt modern CRM trends in</p>		

salons/spas.

**TEXT BOOK:**

1. **Customer Relationship Management** – V. Kumar & Werner Reinartz
2. **Customer Relationship Management: Concepts and Technologies** – Francis Buttle

**REFERENCES BOOK:**

1. **CRM at the Speed of Light** – Paul Greenberg
2. **Customer Service: Skills for Success** – Robert W. Lucas

**Mapping of Course outcomes (COs) and Program Outcomes (POs)**

<b>CO/PO Mapping</b> (S/M/W indicates strength of correlation) S-Strong, M-Medium, L-Low														
25BVBW1 2C07	P O1	P O2	P O3	P O4	P O5	P O6	P O7	P O8	P O9	PO 10	PS O1	PS O2	PS O3	PS O4
<b>CO1</b>	M	L	M	L	L	L	M	L	L	S	L	L	M	M
<b>CO2</b>	M	L	S	L	L	L	L	L	M	S	L	L	M	M
<b>CO3</b>	M	M	S	L	L	L	L	L	S	M	L	L	M	S
<b>CO4</b>	L	M	M	L	L	M	M	M	S	S	L	L	M	S
<b>CO5</b>	L	M	S	M	L	L	L	L	M	M	L	L	M	S